

**S.A.FULTON**

**ZOE DUHH**

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# MY CINDERELLA STORY

**“WHEN MY FAIRYTALE HAPPENS JUST  
REMEMBER WHAT YOU TOLD ME”**

**ZOE DUHH**

# I JUST KNOW

**I KNOW I AM A ENTERTAINER & TALENTED MUSICIAN**

# GOALS

- 1. Why Zoe Duhh?**
- 2. Brand awareness**
- 3. Demographics**
- 4. Creative Content**
- 5. Results Driven**
- 6. Examples**
- 7. Pricing**



# THE BIGGER PICTURE

Zoe Duhh is an influencer/  
musician with the right  
connection for your  
brand. Meet your target  
audience by using Zoe  
Duhh as your entertainer.

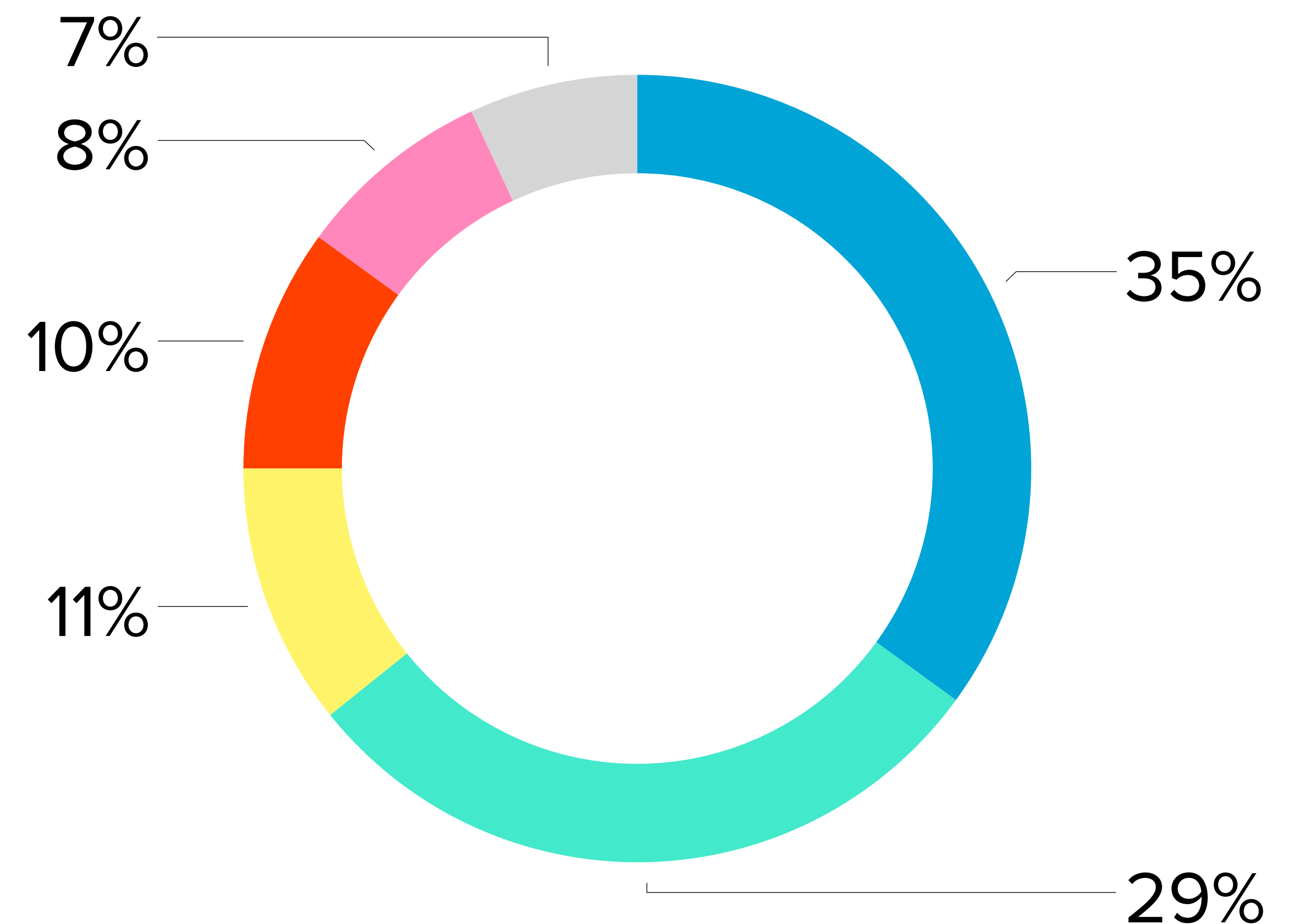


A man and a woman are standing side-by-side against a solid blue background. The man on the left is wearing a green V-neck sweater over a pink collared shirt and an orange tie. The woman on the right is wearing a yellow V-neck cardigan over a green top and a pink skirt. Both individuals have their arms crossed. The text 'WHY ZOE DUHH?' is overlaid in large white letters across the middle of the image.

# WHY ZOE DUHH?

Does your Brand need a genuine friendship?

- **Genuine and happy using brands will convey to a consumers spirit creating brand awareness and a friendship with each individual consumer.**
- **Reality's version of the normal celebrity has shifted and consumers what to be sold by people who are transparent .**
- **Instant gratification requires constant content which brand influencers provide to each collaborative process.**
- **Musicians sing melodically encouraging repetition, acknowlgment and videos bring together brand awareness.**



BRAND MUSICAL INFLUENCER

ZOE DUHH

- Rags to riches familiar story
- Dyi pioneer of this generation
- 1st female engineer using apple iPhone for a studio
- Writes, engineers , sings , coordinated, genuine following
- Consistently creating fun and needed refreshing content



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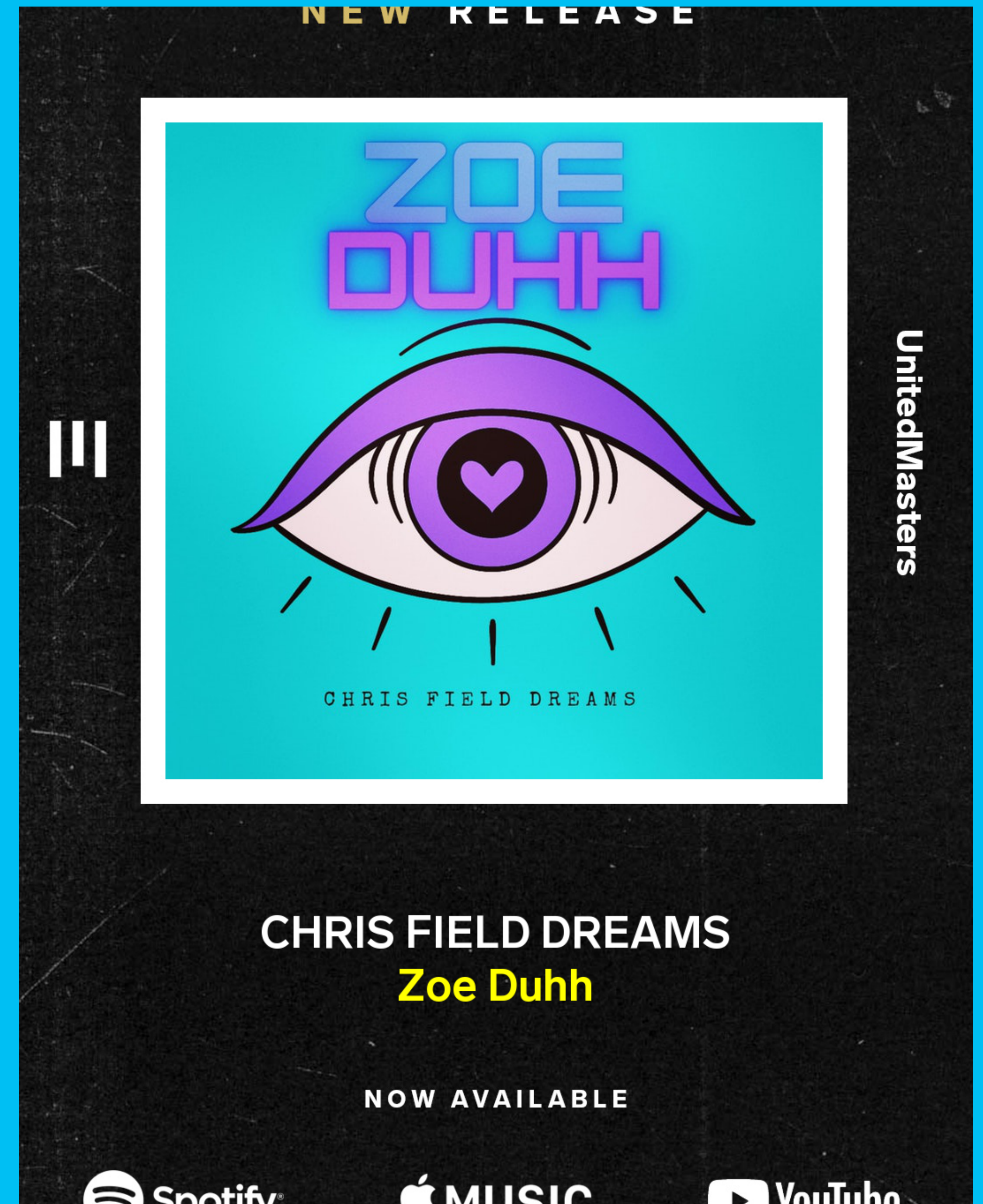
**“AGE AIN’T NOTHING BUT A NUMBER”**

**AALIYAH**

## BRAND MUSICAL INFLUENCER

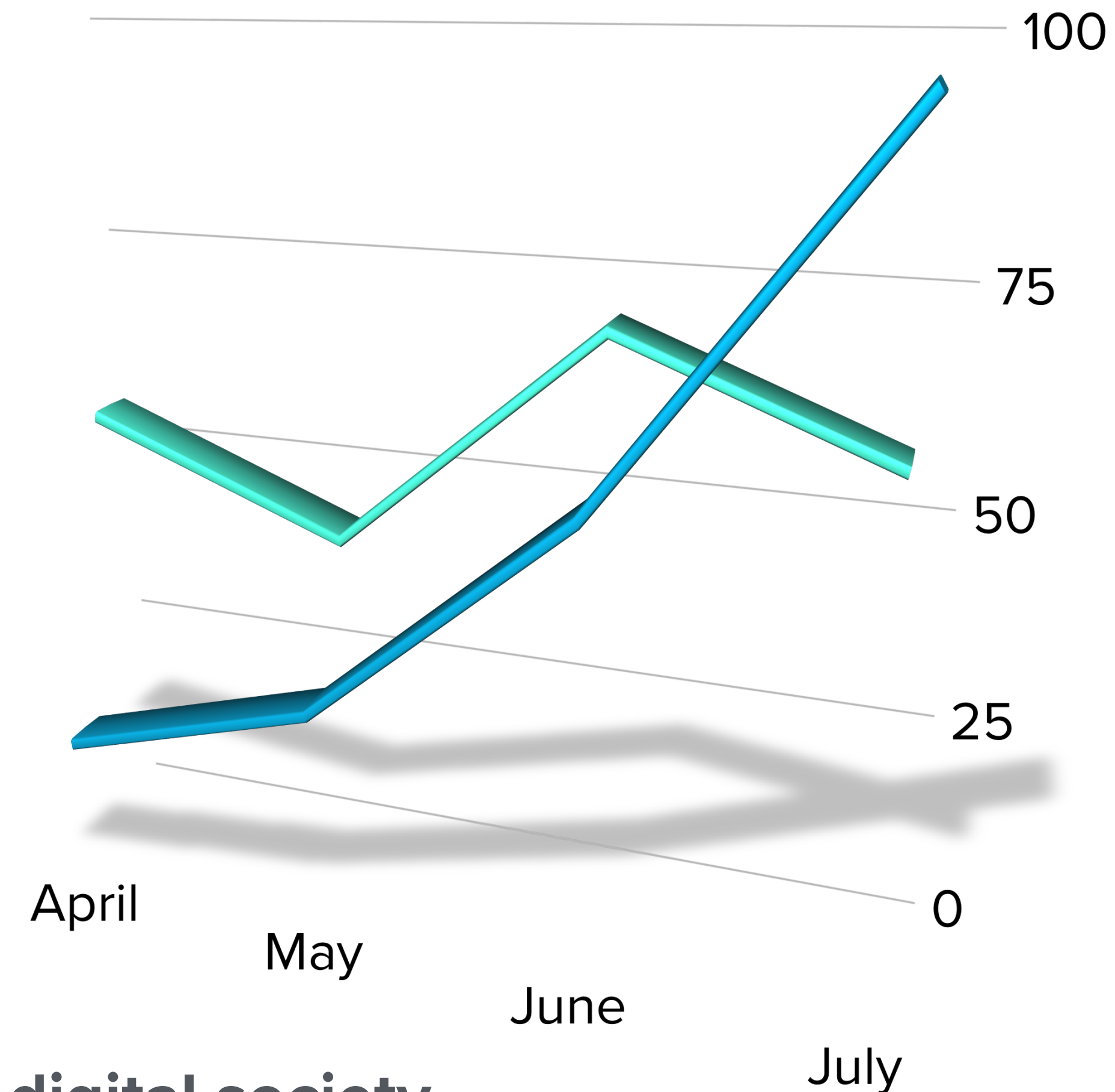
# ZOE DUHH

- Fosters conversation with the community
- Gen z expert on hierarchy
- Strategic thinker
- Social media content management expert
- Digital space & leadership passions
- Digital editor
- Fun to work with
- Customer focused



# BRAND AWARENESS

- Influencers bring the community
- The community scrolls timelines as a past time
- Genuine people influence people to buy
- Popularity is normal with gen z
- Honesty and humility creates loyal friendships
- Consumers want to be popular using the brand
- Consumers trust honest friendships over popular icons
- Groups can be formed from the use of a brand
- Relevant relationships will create brand loyalty
- Engagement globally socially integrates brands into our digital society





ZOE DUHH'S

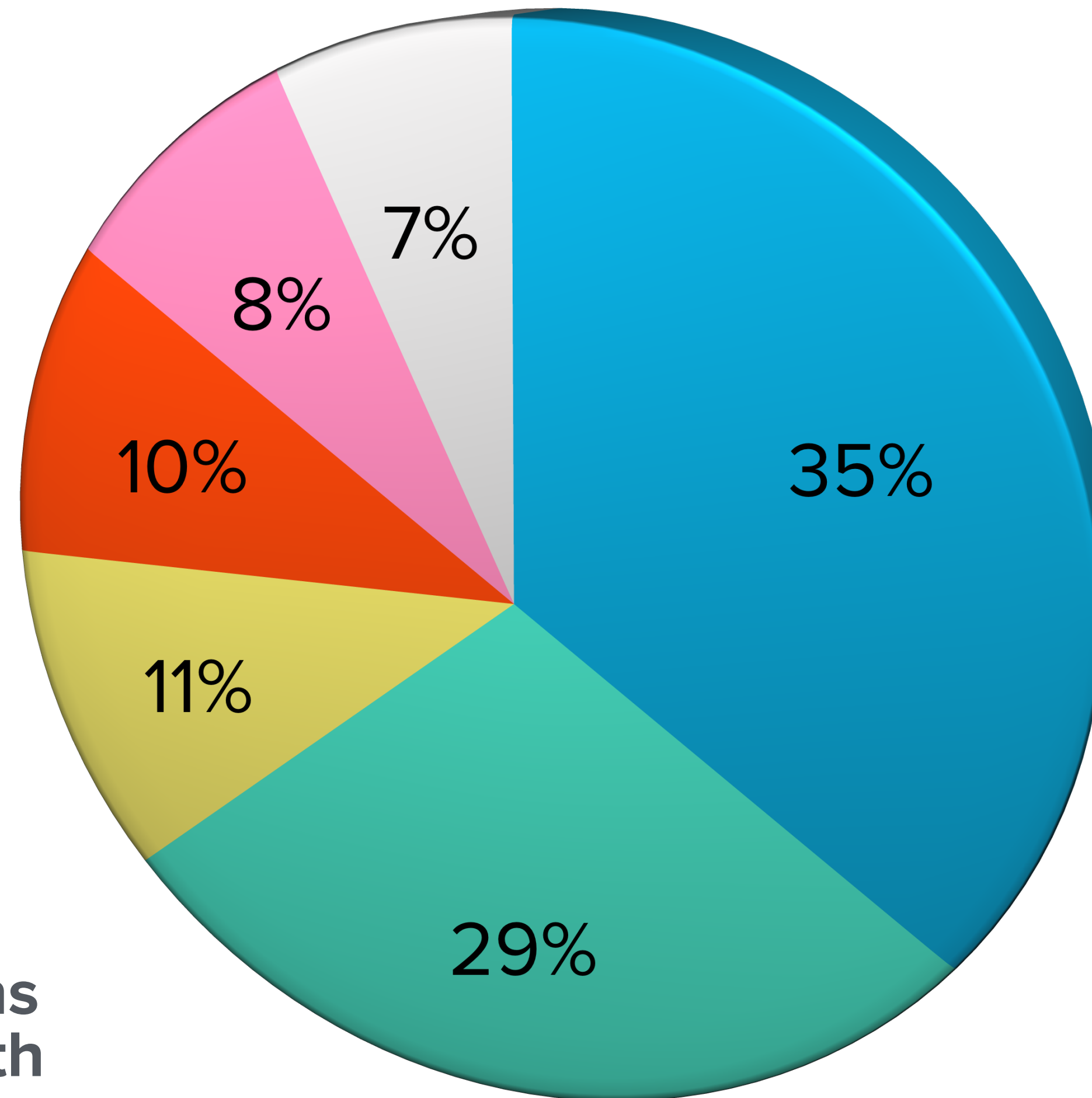
# DEMOGRAPHICS

What is the brand targeting ?

**ZOE DUHH ORIGINAL MUSICAL INFLUENCER**

**ZOE DUHH ORIGINAL MUSICAL INFLUENCER**

- Age
- Sex
- Income level
- Race
- Employment
- Location
- Homeownership
- Level of education
- All above make up generalizations about customers who identify with certain groups.



**“MY CREATOR CREATED ME TO CREATE,  
LOVE, LIVE & PERFORM MY ART”**

**ZOE DUHH**

A man and a woman are standing side-by-side with their arms crossed against a solid blue background. The man on the left is wearing a green V-neck sweater over a pink collared shirt and an orange tie. The woman on the right is wearing a yellow V-neck cardigan over a green top and a pink skirt. The text 'ZOE DUHH'S' is in the top left, 'CREATIVE CONTENT' is in the center, and 'The branding needs creativity & content to live in this digital society.' is at the bottom.

ZOE DUHH'S

# CREATIVE CONTENT

The branding needs creativity & content to live in this digital society.



# SOCIAL MEDIA

When used correctly, consumers will be able to engage with their favorite brand musical influencers. Engagement requires questions answered about the brand from the influencer.

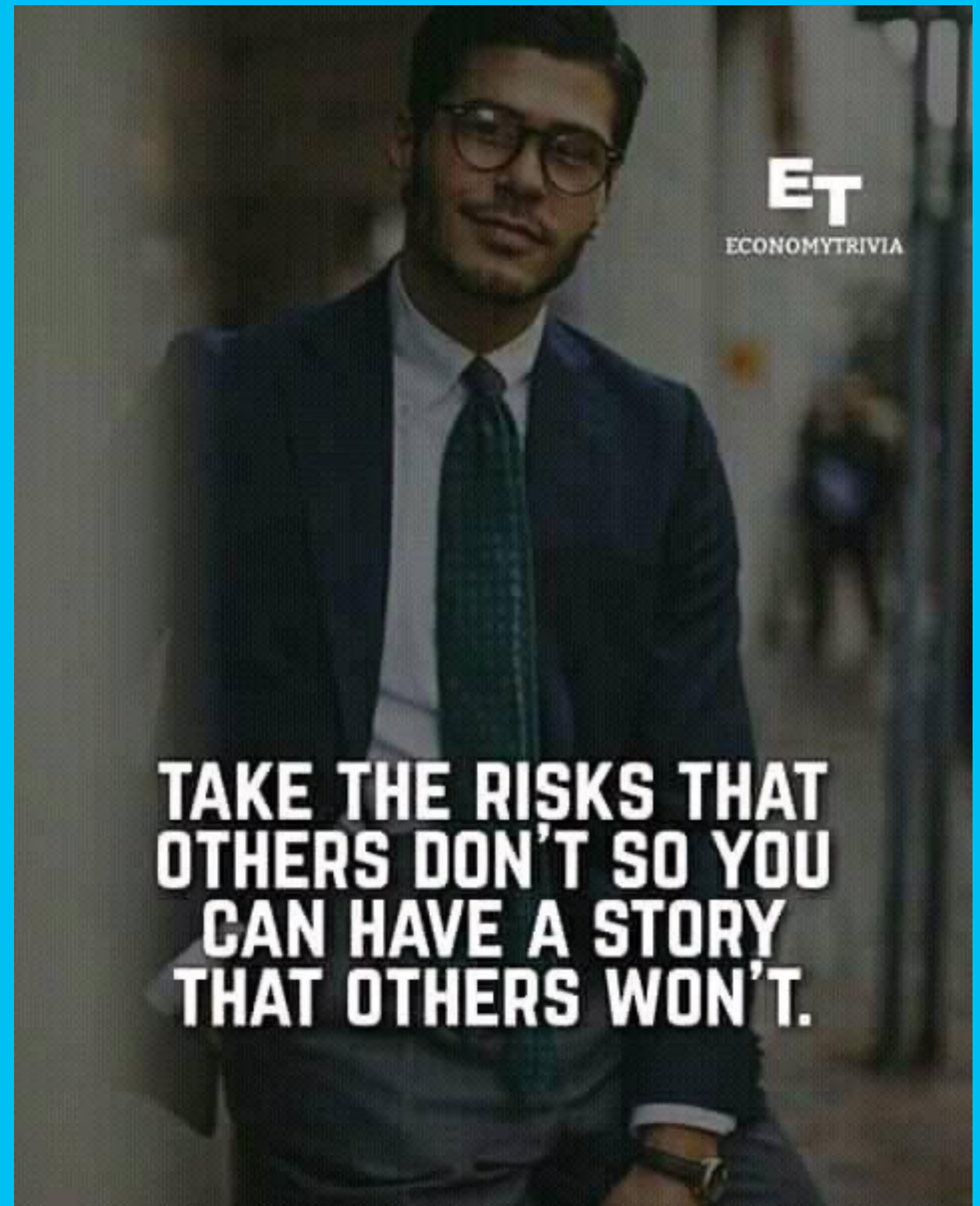


# 100%

**SNAPCHAT IS ZOE DUHH'S MOST USED SOCIAL MEDIA PLATFORM**

## ZOE DUHH'S SEO SKILL SET & MORE

- Office 360
- Keynote
- Canva
- InShot
- Vimeo
- Adobe
- YouTube
- Facebook Blue Print
- NYU Music Business
- Snapchat
- BandLab
- Plotagon
- Zoom
- Thinkific
- Windows , Lenovo , Mac OS



**RESULTS DRIVEN**

**zonaeamor** ▾[View Professional Dashboard](#)

**197** **21.5K** **1,834**  
Posts Followers Following

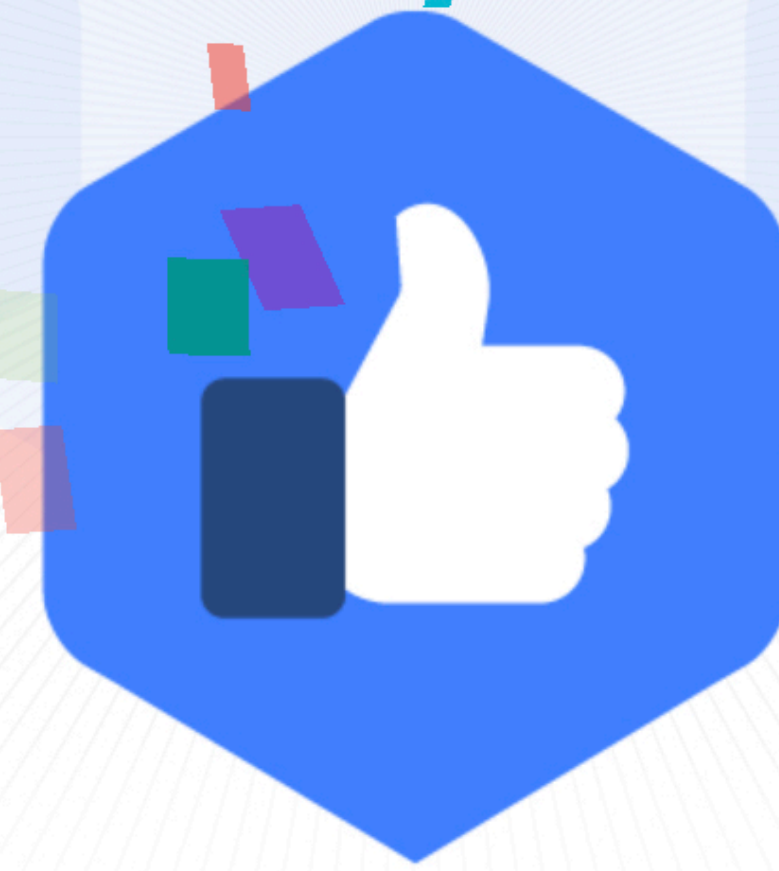
**Zoe Duhh**

Musician/Band

✉ visit my bandlab or add  
me on snap [zonae\\_amor](#)  
[www.bandlab.com/zoeduhh](http://www.bandlab.com/zoeduhh)

[Edit Profile](#)[Promotions](#)[← Zoe Duhh](#)[+ Add](#)

# Zonae Amor



## Completed

# Business Manager

on July 16, 2021



# PRICING

Everything of value comes with a cost attached . The question to congress is if Zoe Duhh is worth the ROI?

# 100%

**NEGOTIABLE UPON REQUEST, CUSTOMIZATIONS AND TIME URGENCY**

**ZOE DUHH IS LIFE BRANDING**

# SOCIALS

**Instagram- @zонаeamor**

**Snapchat- @zонаe\_amor**

**Facebook -@zoeduhh**

**Cash App- \$zoeduhh101**

**Email- zoepfecteventor@gmail.com**

**Snapchat 101 - https://zoeduhh.thinkific.com**

**BandLab - https://BandLab.com/zoeduhh**

# QUESTIONS?

**VISIT [HTTPS://ZOEDUHH.THINKIFIC.COM](https://zoeduhh.thinkific.com)**

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